

Cookie Policy

Last update: July 2018

What are cookies

Alicontract website uses cookies. As explained in the FAQ section of the Italian Data Protection Authority in December 2012, available on www.garanteprivacy.it, the cookies are “small text strings” – made up of letters and numbers – that the websites visited by the user “send to the main server (usually the browser), where they are stored in order to be re-sent to the same sites at the next visit of the same user”. Cookies are intended to streamline the analysis of the web traffic or to indicate when a specific website or a part of it is being visited, to differentiate the site visitors to provide them with customized contents, thus helping administrators to improve the website and the user experience.

Through the cookies we cannot access other information stored in your device, although this is where cookies are downloaded. Cookies cannot upload any codes whatsoever, deliver viruses or malwares and are not harmful to the host device.

Below you can find all the information about cookies installed through this website, and all the necessary information about how to manage your cookie preferences.

User consent

When connecting for the first time to any page of Alicontract, the user will see a brief information on the use of the cookies. By closing the information box through the function key or by clicking outside the banner containing it and continuing to browse, the user consents to our use of the cookies, according to instructions under this Cookie Policy.

The website remembers the choice made by the user, and therefore the brief information will not be displayed again during following connections from the same device. However, the user can always withdraw, in whole or in part, the consent already given.

If you experience technical problems related to the consent, please contact us through the appropriate channels established by this website to allow us to provide the most suitable assistance.

Types of cookies we use

The use of cookies by this website Owner, Ali Group S.r.l. a Socio Unico, located in Cernusco sul Naviglio (Milan), via Gobetti, 2a - Villa Fiorita, is included in the **Privacy Policy**; for further information please refer to Articles 13 and 14 of the Regulation EU 679/2016 clicking [here](#).

To allow the browsing on our site and the provision of our services, we use the so-called persistent cookies (i.e. cookies that remain in the memory until they are manually deleted by the user, or for which there is a

long-term expiration date) and the so-called session cookies, which are not permanently stored on the host computer and are automatically removed by closing the browser.

We use different types of cookies - with specific functions – that can be classified as:

FIRST-PARTY COOKIES, I.E. DIRECTLY RELEASED BY THIS WEBSITE

TYPE OF COOKIE	PURPOSE
Technical/sessional Technical/navigational <i>(To release this kind of cookie the consent is not needed)</i>	Essential for the proper function of our website and enable the user to navigate and display the content. Their eventual deactivation would cause malfunctions of the website. Typically, such cookies are required to keep the browsing session open or to allow the user's access to restricted areas of the site. Also, they can temporarily memorize the content inserted during filling out a form and allow the user to return to a previous page during the same session.
Technical/functional <i>(To release this kind of cookie the consent is not needed)</i>	They allow the user to make the most of the peculiarities of the site and benefit from a more comfortable navigation. If these cookies are enabled the navigation on the site works in an ideal way; users can anyway choose not to allow the activation of these cookies on the device. In general, cookies of this type also store the language of the content the user previously set, and (for a limited period of time) also store the items in the shopping cart if the user closes the session before the purchase is finalized.
Technical/consent <i>(To release this kind of cookie the consent is not needed)</i>	This cookie keeps track of the consent already given by the user on the use of cookies, in order not to repeat, at subsequent visits, the brief information on cookies and the consent request.

THIRD-PARTY COOKIES, I.E. RELEASED BY OTHER WEBSITES

TYPE OF COOKIE	PURPOSE
Statistical/analytical <i>(To release this kind of cookie the consent is needed)</i>	Used to collect information on the steps made by the user during the browsing of the website. This information is analyzed in aggregate form for statistical purposes. They are not required, but they are a great help for us because they allow us to improve the content and services according to the specifications that derive from the statistical analysis.

Third-party cookies

When browsing on this website users may receive both cookies from us, and cookies from third parties, that may set cookies on the users' devices on our behalf in order to provide their services.

The third-party cookies allow us to better understand the users' browsing habits. For example, these cookies are used to gather advertising information and personalize content, but also for statistical purposes and to evaluate the users' interest in a specific content or service. Detailed information on these cookies is available in the tables below and on the third parties' websites.

Statistical cookies (third-party)

Alicontract uses Google Analytics, a web traffic analysis tool provided by Google, Inc., 1600 Amphitheatre Parkway - Mountain View - CA94043 USA, that uses cookies to collect and analyze aggregated information on the browsing history of the user. Neither Ali Group S.r.l. a Socio Unico nor Google associate your IP address with other data held by them to identify the user directly.

The information collected is processed by Google Analytics in order to produce reports for administrators of Alicontract, that are later used to verify the proper functioning of the services and, where applicable, verify the approval rate of the content offered.

For more information on the policies applied by Google Inc. concerning the confidentiality of the data please click [here](#); in order to disable cookie statistics and prevent Google Analytics to collect data on the browsing history, an appropriate deactivation component of Google Analytics can be downloaded at the following link: <https://tools.google.com/dlpage/gaoptout>.

How to configure your terminal

If you do not agree with the use of cookies, you must configure the browser settings and disable the cookies or stop using this website. By disabling cookies, however, the site or some of its features may not work properly.

To modify the use of cookies and block/delete them on the device, simply enter the browser settings.

Most browsers provide the ability to accept or reject all cookies or accept only some (from specific sites). Configurations of the cookies may be different in each browser, even though the steps are very similar. For more details on the procedure, visit www.aboutcookies.org or see the 'Help' section of your browser.

To learn more about cookies and to manage your preferences on third-party cookies please visit www.youronlinechoices.com.